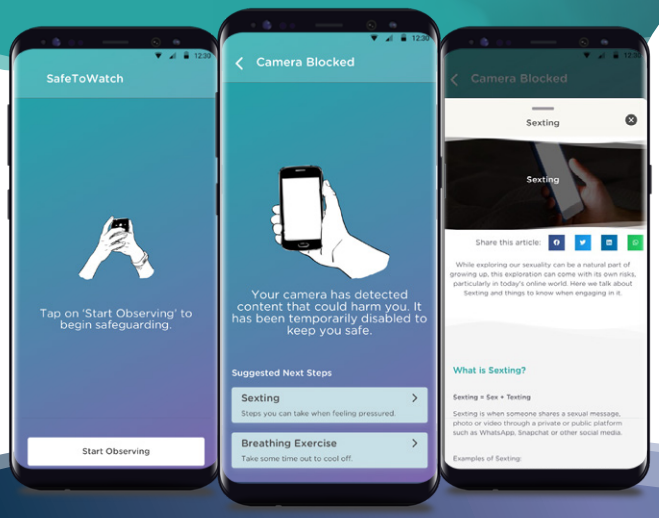
SafeToWatch
By SafeToNet

Detecting and preventing harmful and illegal content in images & video



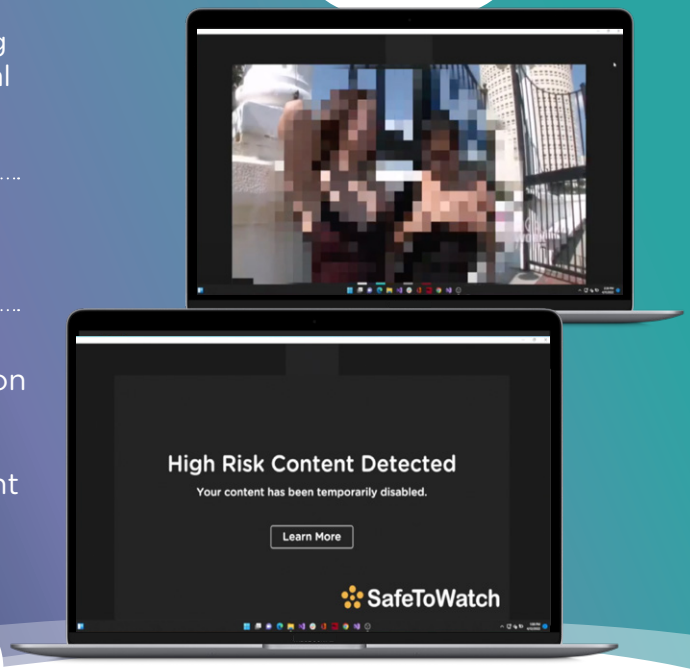
SafeToWatch moderates content on your application, network or platform without human intervention and helps you get out in front of upcoming child safety legislation.

Device independent

SafeToWatch is capable of automatically determining whether visual data represents undesirable and illegal content such as pornography, sexually suggestive imagery, and cartoon pornography.

SafeToWatch stops content from being viewed, distributed, or created once undesirable or illegal content is detected using machine learning (ML).

SafeToWatch has the unique ability to detect both already categorized and uncategorized first-generation Child Sexual Abuse Material (CSAM) by leveraging state of the art machine learning techniques. This unparalleled technology allows **SafeToWatch** to prevent the most severe child abuse being consumed and distributed online.



Watch this **VIDEO** to see how it works

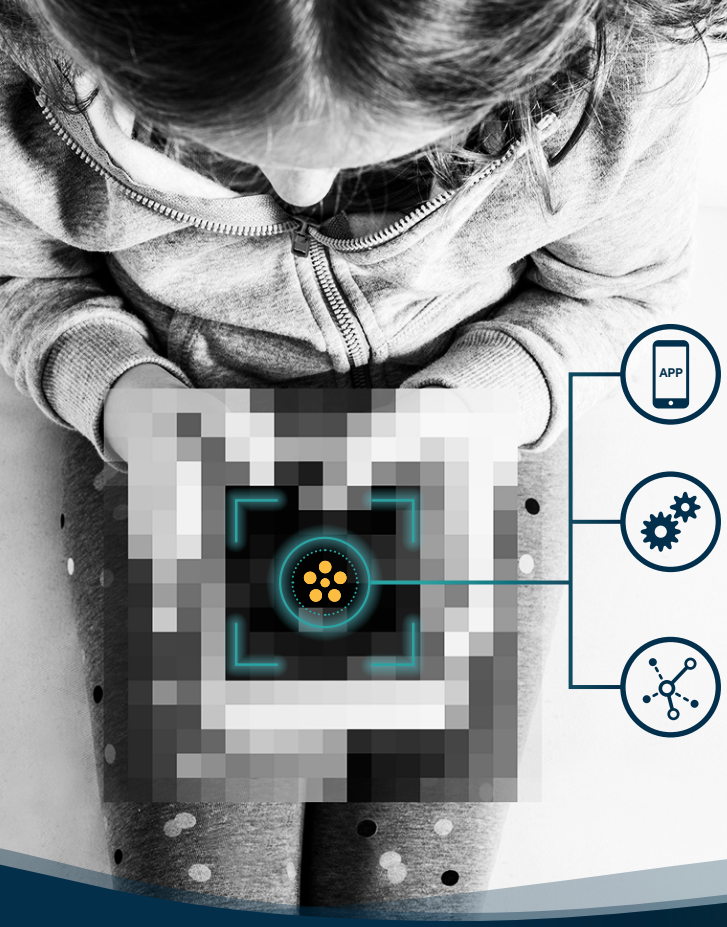
35% of Internet downloads are of pornographic nature
The Recovery Village, 2021

34% of users have experienced unwanted exposure to pornographic content through ads, pop up ads, misdirected links or emails
WebRoot, 2020

The annual productivity loss across the United States attributed to porn consumption in the workplace is a staggering 16.9 B$
WebRoot, 2020

20,000 webpages of child sexual abuse imagery in the first half of 2022 included 'self-generated' content of 7–10 year old children
IWF 2022

Self-generated sexual imagery of children aged 7-10 years old **has increased three-fold** making it the fastest growing age group
IWF 2022



Implementation

SafeToWatch is a Software Development Kit for the analysis of image and video data. As an SDK, SafeToWatch can be embedded at any level: application, system, or network.

At the application level: App vendors can ensure that the content captured from the camera by their application is always safe, or that the images transmitted are filtered.

At the system, on fully supervised mobile devices, a device management software can embed the **SafeToWatch** SDK and monitor the camera preview for any application trying to use the camera. For manufactured Android devices, **SafeToWatch** can be embedded into the system image to always filter the camera transparently for all applications.

Finally, **on the network**, **SafeToWatch** can be added to a network data inspection pipeline to process streamed images and videos, identifying harmful content before they reach the device.

Technical information

- Real-time analysis even on old-gen mobile devices
- Supported on all platforms, including embedded systems
- Industry leading precision and recall
- Unparalleled threat detection via strategic partnerships

Become a market leader in safeguarding...

...and ensure your users/organization are protected from the detrimental effects and implications of explicit or even illegal content being consumed on your network, device, or platform with **SafeToWatch**.

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