



## **Non- development Activity Policy**

*July 2018*

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### **SECTION 1. PURPOSE**

- 1.1 IJM Australia is committed to ensuring that we accurately represent our activities to the people we work with, our donors, and the public.
- 1.2 The purpose of this policy is to guide IJM Australia and our partners to make a clear separation between development and humanitarian and non-development objectives and activities. This policy addresses our ACFID compliance obligations when communicating with or soliciting donations from private donors and the public, including fundraising for restricted and unrestricted purposes from aid agencies, sponsors and supporters, and fundraising from the general public.

### **SECTION 2. SCOPE OF POLICY**

- 2.1 This Policy is intended to apply to all IJM Australia activities. The policy is applicable to all IJM Australia employees and volunteers. The policy also extends to IJM Australia partners and associated implementing organisations.

### **SECTION 3. BACKGROUND**

- 3.1 IJM Australia has committed to ensure that funds and other resources designated for the purpose of aid and development will be used only for those purposes and will not be used to promote a particular religious adherence or to support a political party, or to promote a candidate or organisation affiliated to a political party.

### **SECTION 4. DEFINITION OF AID & DEVELOPMENT ACTIVITIES**

- 4.1 IJM Australia is committed to ensuring that funds and other resources designated for the purpose of aid and development are used only for the purposes outlined in its Objectives Policy, consisting of our vision, mission, objectives and values.
- 4.2 IJM Australia understands that aid and development refers to the activities undertaken in order to reduce poverty and address global justice issues via direct engagement through case work, community projects, emergency management, community education and advocacy, volunteer sending, provision of professional services and resources and promotion and protection of human rights.

### **SECTION 5. DEFINITION OF NON-AID & DEVELOPMENT ACTIVITIES**

- 5.1 IJM does not promote religious adherence nor support political parties or candidates or organisations affiliated to a political party. This includes while working in partnership with community leaders, aftercare facilities, government and other non-government organisations.

- 5.2** In line with IJM Australia’s Constitution, IJM Australia is established for charitable purposes to provide relief to people in need within countries declared by the Minister for Foreign Affairs to be developing countries under section 30-85 of the Tax Act, including:
- (a) assisting and empowering victims experiencing violent human rights abuse to access justice through national legal frameworks;
  - (b) facilitating the holistic restoration of victims of violent human rights abuse in partnership with local community organisations and through assisting and empowering victims to access locally available benefits and services;
  - (c) contributing to the development of rule of law and increasing access to justice to protect local communities vulnerable to violent human rights abuse; and
  - (d) educating stakeholders and the general public about human rights and situations of violent abuse in order to improve understanding and response to violent injustice.
- 5.3** IJM Australia directly provides funding to other IJM global offices. Those offices partner with agents in the local justice system and aftercare facilities to help victims of violence. In addition IJM does not include facilitating or supporting specific political parties, candidates to gain power or the support of organisations affiliated with a political party. IJM’s advocacy is focused on furthering justice for victims and not aimed at promoting partisan political objectives.

## **SECTION 6. COMPLIANCE**

- 6.1** This policy provides a framework for IJM Australia’s compliance with the Commitment to accountability to our stakeholders in the ACFID Code of Conduct, in particular Compliance Indicator 7.3.2 which states that Member’s development initiatives constantly demonstrate the separation of development activities from non-development activities.
- 6.2** Even though IJM Australia does not deliver non-development activities, should this change, IJM Australia will seek to ensure the separation of development activities from non-development activities and have in place development initiatives that consistently show evidence of separation of development and non-development activities. This also applies to partners of IJM Australia
- 6.3** IJM complies with:
- (a) tax deductibility obligations to the ATO,
  - (b) fundraising guidelines and,
  - (c) obligations to donors regarding acceptance and non-acceptance of funds.

### Separation of Aid and Development Activities and Non-Development Activities

- 6.4** Should IJM Australia seek to undertake any non-development activities in the future, or identify any non-development activities taking place, then the distinction between

funds and/or resources used for Aid and Development Activities and Non-Development Activities will be maintained at all times including in all fundraising, programs, projects, public communications and annual and other reporting.

- 6.5 All Aid and Development Activities funded by or through IJM Australia and its partner organisations and relevant staff, volunteers and contractors will be monitored to ensure they are not in breach of this policy.
- 6.6 The policy cannot provide a specific response for every circumstance. IJM Australia will apply the spirit and intent of this clause in the conduct of Aid and Development Activities.
- 6.7 If this policy does not provide a clear answer on how to comply in a particular circumstance, IJM Australia will document clearly the decisions made and the reasons behind them and make them available to both recipients and donors.

#### Fundraising solicitation

- 6.8 Should IJM Australia seek to undertake any non-development activities in the future, or identify any non-development activities taking place, then any fundraising activities that include references to both Aid and Development Activities and Non-Development Activities will provide donors with the choice of contributing to Aid and Development Activity only.
- 6.9 Feedback is important to IJM Australia and its partner organisations as it encourages improvement. Feedback will be directed to the relevant Department for action.
- 6.10 IJM Australia will define in its partnership agreements a clear definition of aid & development activities, and non-aid & non-development activities.

### **SECTION 7. GUIDING PRINCIPLES**

- 7.1 IJM Australia supports and is committed to abiding by the following principles:
  - (a) to ensure accurate representation of our activities to the people we work with, donors and the public;
  - (b) to ensure that funds raised for aid and development purposes are not used to exploit people and communities who are vulnerable and do not place any conditions or obligations on recipients in terms of non-development, religious or political outcomes that would affect their access to services being offered.
- 7.2 IJM does not participate in partner programs which involve evangelical or partisan political activities.
- 7.3 For the purpose of this policy, IJM Australia defines evangelical activities as those that promote a particular religious adherence or are undertaken with the intention of converting individuals or groups from one faith/denomination to another.
- 7.4 In addition, the organisation defines partisan political activities as those that are associated with facilitating or supporting specific political individuals or parties to gain

power. This does not include advocacy which is aimed at persuading and influencing decision makers and opinion leaders, and is not aimed at promoting partisan political objectives.

## **SECTION 8. CONTROL PROCEDURES**

- 8.1** IJM Australia ensures that we and our partners can differentiate between development and non-development activity and communicate this appropriately to stakeholders, donors and the public.
- 8.2** IJM Australia's defines its mission in terms that implicitly exclude religious adherence and/or support of political parties, and only partners with organizations that further this mission

## **SECTION 9. RESOURCES**

- 9.1** The following documents have been referred in this policy:
  - (a) IJM Australia – Objectives Policy

## **SECTION 10. DEFINITIONS**

- 10.1** 'Our', 'IJM Australia', 'International Justice Mission' or 'IJM' is a reference to IJM Australia Limited.

## **POLICY VERSION**

<b>Version</b>	<b>Date</b>
1	10/05/18
2	31/07/2018