



IJM

INTERNATIONAL JUSTICE MISSION

# 2020/21\* ANNUAL REPORT



You chose to bring *light*

\*to 31 March 2021



# YOU HELPED TRANSFORM LIVES IN 2020.

“ Never stop or doubt your act of giving and support....Your support changed a ‘victim’ to a ‘survivor’ and now into an ‘advocate’ for justice. ”

– Abena, IJM Partner in Ghana



# SCALING THE WORK OF JUSTICE, ENSURING PROTECTION FOR MILLIONS

When we started IJM in 1997, we said that if we could only rescue one person, our efforts would be worth it. In 2020, a year littered with seemingly endless obstacles, you helped us rescue 8,657 people with our government and community partners—an unthinkable accomplishment just 24 years ago. But even now, violence against people in poverty continues to thrive in areas where laws aren't enforced. We still have more work to do.

Now, we are aggressively pursuing our most ambitious vision yet—to rescue millions and protect half a billion. Our model of protection has been stress-tested for over 20 years, and now we're on a mission to scale this delivery of protection to communities that still allow perpetrators to operate with impunity. Critical to this mission is the empowerment of government, survivor leaders and NGO partners to lead the fight against slavery and violence. When we scale our model in this way, justice for people in poverty becomes unstoppable.

As we celebrate the victories of this past year, we are deeply grateful for your partnership. Our Chiang Mai office closed, reaching its final stage of justice system transformation, and we saw a vision of the sustainable protection to come as we fully transitioned the remaining work to the local government, NGOs and community leaders. Throughout the world, you allowed us to stay in the fight at a crucial time in history, and we're thrilled to show you the impact of your investment. As we move forward with our most ambitious aim yet, thank you for partnering with us to bring the light of protection to millions more.



Gary Haugen  
IJM CEO & Founder

IN 2020 IJM, OUR PARTNERS, AND TRAINED GOVERNMENTS ACHIEVED:

**8,657**  
victims relieved from violence and oppression

**517**  
survivors restored to safety and stability

**1,228**  
suspected criminals restrained

**877**  
perpetrators convicted in local courts

REFLECTIVE OF INFORMATION COMPILED FEBRUARY 2021 FOR CALENDAR YEAR 2020





# WHERE WE WORK

**OFFICES:**

- Global Headquarters
- Advancement Office
- Field Office

IJM exists to protect people in poverty from violence. And in a year like 2020, this was more desperately needed than ever.

The pandemic changed the world, throwing millions into poverty. And when the world goes dark, injustice thrives.

**BUT YOU CHOSE TO BRING LIGHT.**

And because of you, the work of justice flourished.

## **OUR MISSION**

IJM's mission is to protect people in poverty from violence by rescuing victims, bringing the criminals to justice, restoring survivors to safety and strength, and helping local law enforcement build a safe future that lasts.





# YOU CHOSE TO BRING RESCUE.

Core to our model is partnering with and empowering governments to free those who are oppressed. In 2020, we saw years of partnerships and training come to fruition as governments took the lead on rescue during the pandemic.

## GHANA

Three boys rescued in most collaborative rescue yet

IJM Ghana worked with partners and authorities to rescue three boys, ages 9, 10 and 12, from Lake Volta in January 2020. One of the boys had a severe fever when he was rescued and said he'd been forced to work while sick for a week. He was diagnosed with malaria and received care at a local hospital.

As soon as the morning after the rescue, the boys began to notice the difference it made to wake up in freedom: "At this very time, my boat master would be screaming, 'Go do this or that or else I am going to beat you up.'"

This was one of the quickest and best coordinated operations in IJM Ghana history, reflecting excellent collaboration with our partners.



## VICTIMS RELIEVED FROM VIOLENCE AND OPPRESSION

**1,022**

ASIA PACIFIC

**112**

AFRICA-EUROPE

**1,614**

LATIN AMERICA

**5,909**

SOUTH ASIA

### INDIA

Nearly 8,000 workers freed from brutal captivity

When India went into lockdown, it could have been an opportunity for the government to neglect its people's cries for justice. But instead, we saw the Indian government take ownership of protecting its most vulnerable people. In a string of four rescues over two weeks, nearly 8,000 workers were freed.

In one of the rescues, local authorities rescued 360 people from a brick kiln. Once the curtain was pulled back on the brutal captivity of migrant workers, the government acted swiftly and decisively to order a mass exodus of nearly 7,000 workers from brick kilns in just 48 hours. They then provided for their safe transport back to their communities. This is a stunning example of what governments can do if given the right tools and training to fight slavery.

### THE PHILIPPINES

Government fights dramatic increase in OSEC during lockdown

In the Philippines, COVID-19 has unexpectedly accelerated our efforts toward full government ownership of protecting children, and your support helped us stay agile. While IJM used to go on all operations we supported, the pandemic forced us to be involved remotely, pivoting to provide protective equipment to support government partners. But thankfully, the tide of justice didn't stop for a moment. In the face of a dramatic increase in online sexual exploitation of children (OSEC) during lockdown, our government partners showed us that they are prepared to fight for justice on their own. We first saw this in May when they arrested a woman exploiting children online. Those children are now protected from further harm and receiving the healing that they need.

# YOU CHOSE TO BRING JUSTICE.

IJM lawyers, partners and volunteers secured stunning victories in court with strong sentences that sent a message: perpetrators will be held accountable.

## **BOLIVIA**

Volunteer professionals empowered to fight sexual violence against children with their careers

In 2018, IJM Bolivia began a program for volunteer professionals that would equip them with the skills to fight for justice against those who perpetrated sexual violence against children. When COVID-19 hit, the program continued online. By the end of 2020, despite COVID-19 challenges, these pro-bono volunteers formed 38 groups, worked on 32 cases, including appeals, and have already celebrated five convictions. Because of the strength of this program, IJM Bolivia has leaned into it as the most strategic way to ensure children are safe.





## GHANA

Landmark trafficking convictions achieved, sending a strong warning to would-be traffickers

Two landmark trafficking convictions stand as key milestones as the scales of justice turn. Before IJM began its work in Ghana, there had not been a trafficking conviction in the Volta region in 20 years. In July, we saw the strongest sentencing for an IJM Ghana case. These cases also resulted in damages being awarded to the victims, showing an enhanced value placed on compensation to the victim and accountability to criminals, sending a strong message that will deter people from trafficking children at all.

This conviction is especially important, given how our work in Ghana has shifted in recent years.

Previously, operations in Ghana led to successful rescues of children out of exploitation, but we noticed they were not yielding the strongest legal cases for prosecuting traffickers and creating the necessary deterrent effect to permanently stop slavery on the lake. In 2018 the Ghana team worked with police to revise our strategy for rescue operations on Lake Volta. We adopted a new approach that helps us build stronger cases against traffickers, target traffickers higher up the chain, and rescue the children most vulnerable to abuse. This strong sentence shows the new approach is working.

SUSPECTED  
CRIMINALS  
RESTRAINED

**359**

ASIA PACIFIC

**511**

LATIN AMERICA

**89**

AFRICA-EUROPE

**268**

SOUTH ASIA

“ I want to ensure that the person who least expects justice, gets justice because justice denied is robbing people of their destiny. ”

– State Attorney Dodzi Andrews, Ghana

# YOU CHOSE TO BRING RESTORATION.

IJM continued its powerful work, alongside the partners we have trained, to bring survivors to restoration. But not only that, we empowered survivors to lead the fight in their own communities, advocating for the support they need to fully heal.

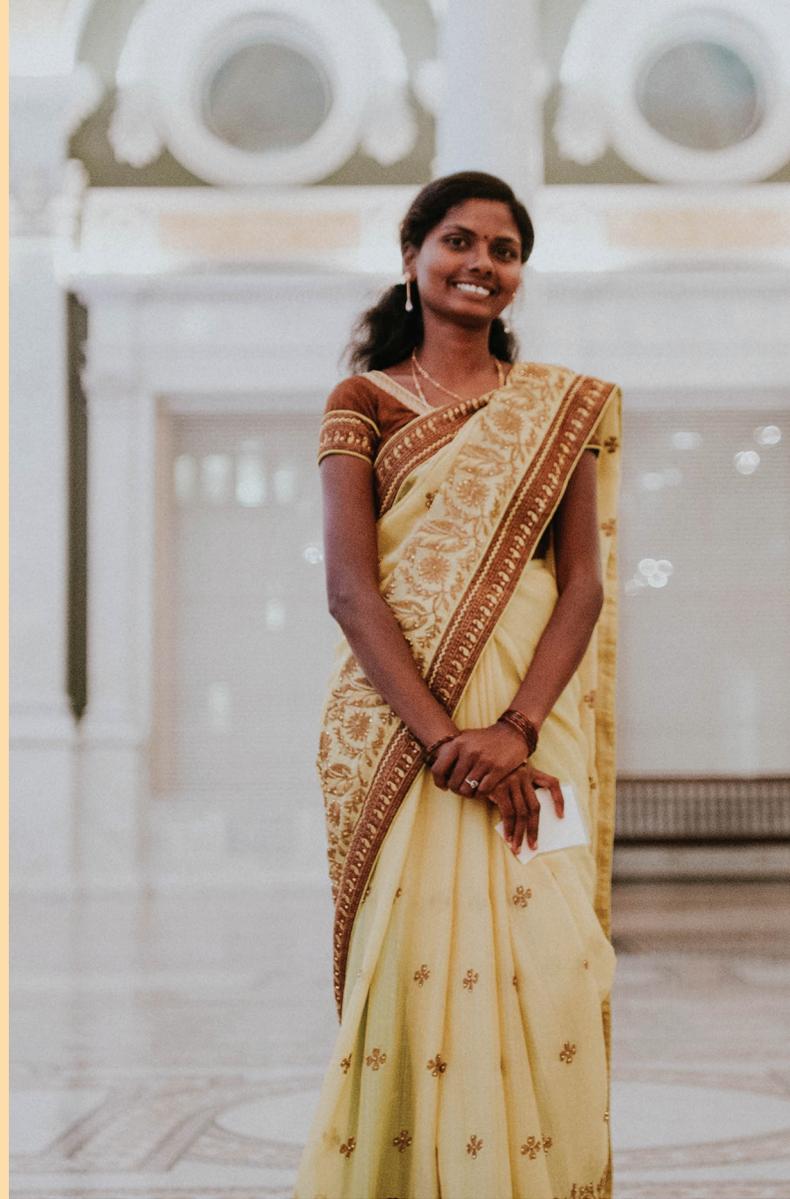
## SURVIVORS RESTORED TO SAFETY AND STABILITY

**75**  
ASIA PACIFIC

**151**  
LATIN AMERICA

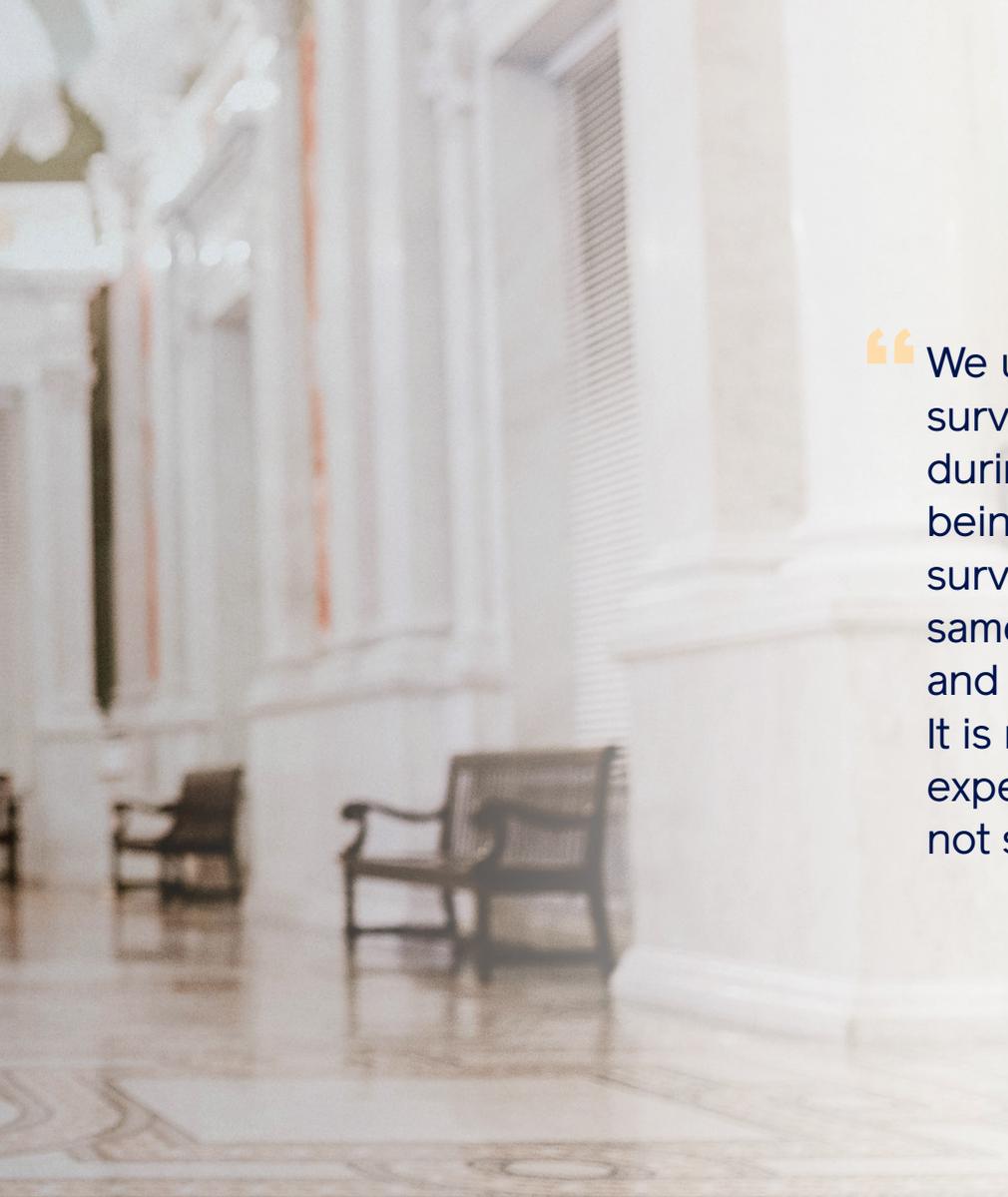
**39**  
AFRICA-EUROPE

**252**  
SOUTH ASIA



## SURVIVORS LEAD THE FIGHT FOR JUSTICE

When survivors lead the fight in their own communities, the impact is tremendous. Governments listen, media listen, community leaders listen. With the empowered voice of the survivor, there is more hope for real change for more people. That's why we launched the Global Survivor Network—a key component to scaling the work of justice.



“ We understand the pain survivors go through during bondage and after being rescued. I want other survivors to experience the same happiness, comfort, and security that I have. It is not right for us to experience goodness and not share it with others. ”

– Pachaiyammal, Survivor

## **PACHAIYAMMAL'S STORY**

“For the first few years [after being rescued] we had to live and share a small mud house with seven other family members. We did not have any identity proof. Our only identity was the bonded labour Release Certificate (RC). We were basically stateless.

While the government rescued us and gave us RCs, we were left on our own to survive with no house, no work, no support, and little to no money. Our only assistance came from IJM. Until a few years ago, this is how it was. For the government, bonded

labour cases only meant rescue. The government did not have a comprehensive rehabilitation program as we struggled to get on our feet.

Now there is an increased responsiveness to the petitions represented by the Released Bonded Labourers Association. When we approach them, the government is ready to listen and respond. Rehabilitation measures are given importance because the government is now aware of the importance of proper rehabilitation post bonded labour rescues.”



# YOU CHOSE TO BRING PROTECTION.

In 2020, we saw the fruit of a model that works, and when it is scaled to empower governments and partners to lead the charge for justice, the number of vulnerable people protected grows exponentially.

## CONVICTED PERPETRATORS IN LOCAL COURTS

**508**

ASIA PACIFIC

**337**

LATIN AMERICA

**30**

AFRICA-EUROPE

**2**

SOUTH ASIA

## THAILAND

### IJM Chiang Mai successfully concludes 20 years of work in the city, leaves lasting impact

When IJM projects reach the final stage of justice system transformation, the result is a beautiful picture of how governments, law enforcement and community organisations can work together to protect their citizens. It's how societies were meant to operate.

We've seen that beautiful picture in Chiang Mai because of your faithful, unwavering support. That's why in 2020 we concluded 20 years of work in the city.

Does it mean the fight to protect people who are vulnerable is over in Northern Thailand? Not at all. It means that the team has made a lasting impact by training its partners in the government and the community for two decades. They are now fully equipped for the job that IJM has worked itself out of.

IJM will remain in Thailand through our work in Bangkok to fight labour trafficking.



## ROMANIA

### IJM Romania launches fight against trafficking

In March 2020, IJM signed its first agreement to collaborate with the Romanian government in its fight against trafficking. Romania has one of the highest populations living in modern-day slavery in Eastern Europe, at 86,000 people.

This was an exciting new development, reflecting the widespread respect IJM has earned through its proven theory of change. New opportunities like this one in Romania are opening up and leading to high-level partnerships and quick trust between IJM and new government partners.

“ A strong message is being sent today that trafficking in persons is an important issue for this government and the people of Romania. Let us mark this day as an important turning point. I am both encouraged and inspired by the unified voice of all those in government by your presence here today. ”

– Remarks from Shawn Kohl, IJM Director for Central and Eastern Europe, upon the launch of IJM's work in Romania



## YOU CHOSE TO PARTNER WITH US.

In 2020, we scaled not only through local partners on the ground, but through partners like you. As you invested your resources and your expertise, you played an essential role in this fight.



### MAXAR

IJM's partnership with Maxar results in rescue of more than 71 children in Ghana

In 2020, IJM and the Ghanaian government struck a revolutionary new partnership with Maxar, a satellite imaging company. Using their Secure Watch satellite imagery platform, the team mapped remote regions of Lake Volta and pinpointed locations. So far, this has resulted in the rescue of more than 71 children from slavery. This has been a pivotal partnership, especially during the pandemic, as the team has been forced to work creatively to fight slavery, and we look forward to all we can do together moving forward.

## THANKYOU

Thankyou partners with IJM to combat bonded labour slavery in India's Tamil Nadu

In the southern state of Tamil Nadu, an estimated 463,000 people are currently trapped in bonded labour slavery. Thankyou has begun partnering with IJM to help address this crime. In just a short time, we have already seen a significant impact from this partnership.

What Thankyou is helping to establish in Tamil Nadu will, in turn, create change throughout India. Not only are they helping to release and protect people from slavery, they're also helping to create the conditions for sustainable development into the future.



## WESTPAC

Westpac joins the fight against the online sexual exploitation of children (OSEC) in the Philippines

Sadly, children as young as two months old continue to be subjected to this brutal form of slavery. Westpac's partnership with IJM is a significant step in fighting back.

Since July 2020, the partnership has facilitated 23 rescue operations with 89 victims and children at risk rescued as a result. The outcomes we are witnessing are just the beginning.

What Westpac is helping to establish in the Philippines will have a profound global effect in the long term. We are proud of what we have achieved together in protecting the vulnerable children on our nation's doorstep.

# IJM AUSTRALIA FINANCIAL STATEMENT

**\$ 9,751,492**

TOTAL REVENUE

**\$9,439,682**

TOTAL DONATIONS  
AND GRANTS

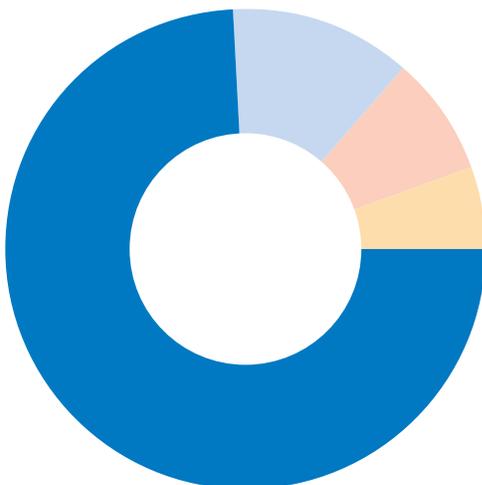
**\$6,800,000**

INTERNATIONAL  
FIELD DISTRIBUTIONS

Our 2020-2021 accounting period, extended to 15 months to 31 March 2021 to align with that of International Justice Mission in the United States of America, saw a significant increase in both our Donation Revenue and corresponding International Program Contributions.

This hugely successful year has been achieved from increased corporate giving, loyal support from Foundations, Trusts and individuals, enabled by our strategic investments over prior years. From this IJM was also able to increase our local involvement in Australia, advocating for an end to slavery and violence against those living in poverty across the world.

Between now and 2024, IJM Australia is part of a global strategy that will position ourselves as the leader to inspire this movement. We are doing this by investing in building deeper partnerships with churches, corporations, NGOs, Government Departments and individual Australians that will bear significant fruit in the years to come.



## EXPENSE PERCENTAGES

■ **75.0%**

PROGRAMS

■ **11.4%**

ACCOUNTABILITY  
& ADMINISTRATION

■ **8.1%**

FUNDRAISING

■ **5.5%**

COMMUNITY  
EDUCATION

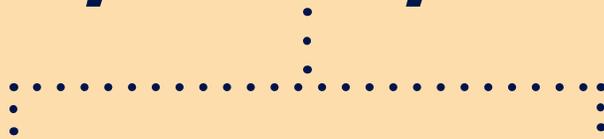
ALL FIGURES ARE FOR THE 15 MONTHS ENDED 31 MARCH 2021



## YOUR IMPACT

### INTERNATIONAL FIELD DISTRIBUTIONS

**\$6,800,000**



**\$745,723**

FORCED LABOUR SLAVERY

**\$78,342**

URGENT NEEDS

**\$250,000**

COMMERCIAL EXPLOITATION  
OF CHILDREN

**\$5,725,935**

ONLINE EXPLOITATION  
OF CHILDREN



# OUR FINANCES

FINANCIAL OVERVIEW: 1 JANUARY 2020 – 31 MARCH 2021

Key initiatives included new online and innovative approaches to our fundraising events in response to COVID-19 restrictions. We also continue to be hugely grateful for the ongoing monthly contributions and enduring support from our Freedom Partners.

As foreshadowed in previous Annual Reports our continued strategic investment into staff and related systems, and our increased involvement in the corporate space has allowed IJM to substantially increase our Program Contributions to 80.5%. We are continuing to invest in these areas to ensure that this growth can continue for us to achieve our 2030 Vision of “Rescuing millions, protecting half a billion and making justice for people in poverty unstoppable”.

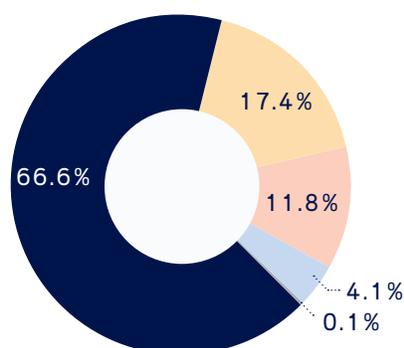
# STATEMENT OF INCOME AND EXPENDITURE & OTHER COMPREHENSIVE INCOME

FOR THE PERIOD ENDED 31 MARCH 2021

(15 MONTHS PERIOD ENDED) (YEAR ENDED)

31 MAR 2021 31 DEC 2019

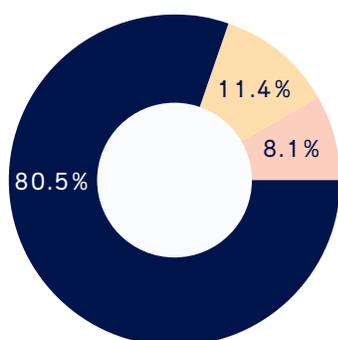
REVENUE	\$	\$
Donation income	2,814,682	1,894,851
Bequests and legacies	25,000	-
Grants - Other Australian	6,600,000	25,000
Investment income	581	1,153
Other income	39,779	55,388
Other income - Government stimulus package	271,450	-
<b>Total revenue</b>	<b>9,751,492</b>	<b>1,976,392</b>
<b>EXPENDITURE</b>		
International Aid and Development Programs Expenditure		
International programs		
Funds to international programs	6,800,000	290,000
Program support costs	279,794	192,548
Community Education	517,917	364,367
Fundraising costs		
Public	761,649	324,113
Accountability and Administration	1,078,774	592,850
<b>Total International Aid and Development Programs Expenditure</b>	<b>9,438,134</b>	<b>1,763,878</b>
<b>Total expenditure</b>	<b>9,438,134</b>	<b>1,763,878</b>
<b>Excess (shortfall) of revenue over expenditure</b>	<b>313,358</b>	<b>212,514</b>
Other Comprehensive Income	-	-
<b>Total comprehensive income</b>	<b>313,358</b>	<b>212,514</b>



## SOURCE OF INCOME\*

- HOUSEHOLD 66.6%
- NONPROFIT 17.4%
- FOUNDATION 11.8%
- CHURCH 4.1%
- OTHER 0.1%

\*Excludes a significant 3-year grant specifically supporting the important work of OSEC



## BREAKDOWN OF EXPENDITURE

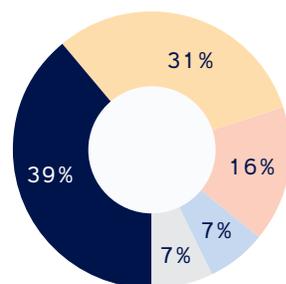
- PROGRAM (Field Program, AU Program, Community Education) 80.5%
- ACCOUNTABILITY & ADMINISTRATION 11.4%
- FUNDRAISING 8.1%

# STATEMENT OF FINANCIAL POSITION

AS AT 31 MARCH 2021

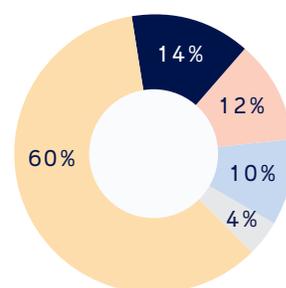
	31 MAR 2021	31 DEC 2019
	\$	\$
<b>ASSETS</b>		
<b>Current assets</b>		
Cash and cash equivalents	562,072	389,650
Trade and other receivables	278,250	79,243
Total current assets	840,322	468,893
<b>Non-current assets</b>		
Plant and equipment	118,148	24,226
Intangible assets	130,097	66,989
Right-of-use asset	698,071	88,619
Total non-current assets	946,316	179,835
Total assets	1,786,638	648,728
<b>LIABILITIES</b>		
<b>Current liabilities</b>		
Trade and other payables	205,048	46,682
Lease liabilities	122,798	82,561
Short-term provisions	69,176	51,771
Total current liabilities	397,022	181,014
<b>Non-current liabilities</b>		
Long-term provisions	38,017	8,947
Lease liabilities	579,474	-
Total non-current liabilities	617,491	8,947
<b>Total liabilities</b>	1,014,513	189,961
<b>Net assets</b>	772,125	458,767
<b>Equity</b>		
Accumulated surplus	772,125	458,767
<b>Total equity</b>	772,125	458,767

## 2021 ASSETS



- RIGHT-OF-USE ASSET 39%
- CASH & CASH EQUIVALENTS 31%
- TRADE & OTHER RECEIVABLES 16%
- INTANGIBLE ASSETS 7%
- PLANT & EQUIPMENT 7%

## 2019 ASSETS



- CASH & CASH EQUIVALENTS 60%
- RIGHT-OF-USE ASSET 14%
- TRADE & OTHER RECEIVABLES 12%
- INTANGIBLE ASSETS 10%
- PLANT & EQUIPMENT 4%

# STATEMENT OF CHANGES IN EQUITY

For the period ended 31 March 2021

	ACCUMULATED SURPLUS	TOTAL
	\$	\$
<b>2021</b>		
Balance at 1 January 2020	458,767	458,767
Surplus for the period	313,358	313,358
Balance at 31 March 2021	772,125	772,125
<b>2019</b>		
Balance at 1 January 2019	246,253	246,253
Surplus for the period	212,514	212,514
Balance at 31 December 2019	458,767	458,767



**IJM Australia Ltd**  
**ABN 56 164 514 694**

**Report of the Independent Auditor on the Summary Financial Statements**

**Opinion**

The summary financial statements, which comprise the statement of financial position as at 31 March 2021, the statement of income and expenditure and other comprehensive income, and statement of changes in equity for the period then ended are derived from the audited financial report of IJM Australia Ltd for the 15 months period ended 31 March 2021.

In our opinion, the accompanying summary financial statements are consistent, in all material respects, with the audited financial report.

**Annual Report**

The financial statements in the annual report do not contain all the disclosures required by the *Australian Charities and Not-for-profits Commission Act 2012*. Reading the financial statements in the annual report and the auditor's report thereon, therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The annual report and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

**The Audited Financial Report and Our Report Thereon**

We expressed an unmodified audit opinion on the audited financial report in our report dated 10 August 2021.

**Board's Responsibility for the Annual Report**

The board is responsible for the preparation and presentation of the financial statements in the annual report.

**Auditor's Responsibility**

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 *Engagements to Report on Summary Financial Statements*.

**Saward Dawson**

Jeffrey Tulk  
Partner

Blackburn  
Dated: 8 November 2021

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# LOOKING FORWARD

As we look toward the future, we see the capacity to implement our programs at a scale that will reach millions. We are taking bigger steps than ever to change the future for those in poverty not protected from violence.

The impact you will make as you give your resources will be transformational, and it will be lasting. You will leave a legacy of justice that the world will never forget. Together, we will make justice for the poor unstoppable.



## STEVE BAIRD

I was humbled to join IJM Australia in 2020 as CEO, and join the fight to end slavery and exploitation of the most vulnerable in our world.

It has been inspiring to meet with supporters and colleagues across the world - who's expertise, ideas and passion are helping to fuel momentum.

In my second week at IJM, I heard the story of Pachaiyammal, who is featured in this report, from a colleague who had spent time with her. She faced conditions no one should ever endure, and now she is fighting that no one ever will. Her eyes spoke of hope, determination and grace.

It is these stories which propel what we do. They need to be told in Australia. It is simply unacceptable that there are 40 million people held in slavery right now. Our goal in Australia over the next three years is "To be the leader that inspires Australians to understand the urgency of slavery and IJM's solution, compelling action".

By 2030 we want to protect 500 million people from the conditions that allow slavery to thrive, and we'll be opening even more global offices in this pursuit. Australia will have a big stake in this, and we are planning to triple our growth by 2030 to help fund these programs and make justice for the poor unstoppable.

This work cannot continue without partners and supporters like yourselves. Thank you for standing in solidarity with the world's most vulnerable and giving the voiceless a voice.

I am looking forward to continuing the fight together.

Until all are free,

A handwritten signature in black ink, appearing to read "SBaird", written in a cursive style.

**Steve Baird**  
CEO, IJM Australia



## LINDSAY MCMILLAN

I would like to begin by acknowledging Interim CEO Jacob Sarkodee who very effectively steered the organisation through the uncertainties of COVID-19 in 2020. We are grateful for his leadership during this time and are excited about the new opportunities afforded by his move into the critical role of our first ever 'Chief Impact Officer'; a role that will foster deeper connection between our field teams and Australian supporters.

We were pleased to appoint Steve Baird as CEO in 2020. Steve came to IJM Australia from an extensive career within corporations, most recently as the Head of Marketing at Velocity Frequent Flyer. He is an exciting talent known for his collaborative approach to leadership and partnerships, and we are already seeing that payout within the team.

We, as a board, are firmly behind the bold plans Steve and his team have outlined for the next three years. Fast and robust growth is needed to achieve the global mandate of protecting half a billion people by 2030. It is an ambitious objective, but one that can be reached together.

Despite the global pandemic, 2020 was a year of significant growth in support for IJM Australia. We have seen increased support from individuals, churches and corporations - both financially and in advocacy. The board is especially proud of what has already been achieved in a short time working with Westpac and Thankyou to provide protection to people across India and The Philippines. These corporate partnerships are already bearing significant fruit and we eagerly look forward to the next chapter in these relationships.

Thank you for engaging with us in this mission. We look forward to partnering with you again in 2021.

A handwritten signature in black ink, appearing to read 'Lindsay McMillan', written over a horizontal line.

**Lindsay McMillan OAM**  
Board Chair, IJM Australia



**IJM**

**INTERNATIONAL JUSTICE MISSION  
AUSTRALIA**

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St Leonards, NSW 1590

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w [IJM.org.au](http://IJM.org.au)

ABN 56 164 514 694



**INTERNATIONAL JUSTICE MISSION AUSTRALIA** is a global organisation that protects the poor from violence throughout the developing world. IJM partners with local authorities to rescue victims of violence, bring criminals to justice, restore survivors, and strengthen justice systems.

\* Pseudonyms have been used and images have been obscured for the protection of these IJM clients.

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