



## REQUEST FOR EXTERNAL CONTRACTOR

# Graphic Designer (6-month Contract)

Hybrid (Sydney)

## WHO ARE WE

**International Justice Mission (IJM)** is the global leader in supporting governments to protect vulnerable people from violence. Our team of 1,200+ professionals are at work in 33 countries across the Asia Pacific, Africa, Europe and the Americas. Together with government, corporate, civil society, community and survivor leader partners, we are catalysing a global movement that will rescue millions, protect half a billion and make justice for people in poverty unstoppable.

International Justice Mission Australia, established in 2014, partners with IJM Global to deliver justice programs overseas and grow the movement of Australians seeking justice for the oppressed.

## THE CONTRACT

IJM Australia is in a rapid growth position with exciting goals for the next two years. A key part of this strategy is to double our individual giving by 2024 whilst deepening engagement and educating our IJM supporter base about the issue of slavery. An innovative and creative approach to marketing with clear and compelling communication techniques are the primary tools needed to achieve these ambitious goals.

To support our internal team and existing partnerships, we are seeking a Graphic Designer as an external contractor to help meet the growing needs of our organisation. The Graphic Designer will be a critical component in bringing the issues of slavery into the psyche of every Australian.

Reporting to the Manager, Marketing & Communications, the Graphic Designer will operate as an internal agency. They will work effectively with IJM's internal stakeholders on projects to deliver unified and effective creative collateral and media elements as required.

The opportunity offers a collaborative space in the Sydney based office. This partnership will be project based but could equate to an average of two - three days of work per week and continue through to March 2023.

## SKILLS, EXPERIENCE AND ATTRIBUTES

To be successful in this contract you will have:

- Print design, including setting up files for print
- Digital design, website content

- Experience in working with brand guidelines either as an inhouse designer or ongoing contractor
- Excellent organisation skills and a track record of managing multiple projects simultaneously and on time
- Developed understanding of UX and marketing strategies
- Proven track record in building and managing relationships with a range of internal and external stakeholders
- Adobe suite experience, InDesign, Photoshop, Illustrator, Lightroom
- Microsoft Office, PowerPoint and Word doc templates
- 1-5 years experience
- Provide an ABN

#### **You will also have:**

- Basic video, motion graphics and audio editing is advantageous
- Copywriting experience is desirable
- You will embody IJM team behaviours in an exemplary manner, contributing to a positive, empowering, and dynamic workplace culture

### **WHAT WE OFFER**

- An inspiring professional environment. Your work makes a difference in the lives of the thousands of clients IJM is serving. You are part of a passionate global team of professionals – characterised by an atmosphere of personal involvement and determination to bring justice, transform communities and end slavery
- Deepen your understanding of modern slavery and related issues
- Payment as billed per project

### **INTERESTED?**

Please send through your CV and Portfolio to [recruitment@ijm.org.au](mailto:recruitment@ijm.org.au) by 5pm Monday 24 October 2022.



**IJM**

INTERNATIONAL JUSTICE MISSION is catalysing a global movement that will rescue millions, protect half a billion and make justice for people in poverty unstoppable.

**Learn more: [IJM.org.au](http://IJM.org.au)**

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