



IJM

# GIFTS OF *freedom*

RESOURCE KIT







*Thank you for giving the gift of freedom,  
protecting people in poverty from violence.*

In the following pages, you will find ways to amplify what IJM is doing and encourage others to give the gift of freedom.



# How it Works



## 1. Choose Your Gifts

**Choose** the gifts you would like to give this Christmas by scanning the QR code or going to [ijm.org.au/gifts](https://ijm.org.au/gifts)



## 2. Receive Your Cards

**Receive** your *Gift of Freedom* cards, digitally or in the mail.



## 3. Make an Impact

**Give** the *Gift of Freedom* — bringing *Freedom* to those who need it most.



### Need help?

Feel free to give our friendly team a call on **1300 045 669**.

# GIFTS OF freedom



## 1. Posters and Flyer

You can print these, hang them up and hand them out to share about Gifts of Freedom. Select the file and print it out in the format that works best for you.

We would recommend:

- Posters: A2 or A4 version, colour, single-sided.
- Flyer: A6, colour, double-sided (make sure you select the 'flip on short edge' option when printing). You can print 4x flyers on one A4 page.

## How It Works



**1. Choose your Gifts**  
Choose the gifts you would like to give.



**2. Receive your Cards**  
Receive your cards, digitally or in the mail.



**3. Make an impact**  
Give the gift of freedom – bringing freedom to those who need it most.

## Blankets

Send blankets to children rescued from dangerous situations, giving them warmth and a sense of safety right away.



## 2. Presentation Slides

This is to share about Gifts of Freedom on a screen! The presentation is ready to go for you to present, the presentation can take between 2-5 minutes, depending on how much you would like to share. Here are some tips:

- Familiarise yourself with the presentation! It includes a how-to guide, three gifts to give outlined, and a QR code to scan to give Gifts of Freedom.
- Make it personal! Your presentation will be most compelling if you share why Gifts of Freedom and IJM's work matters to you.
- Be yourself, and know that what you are sharing makes an incredible difference!





## Social Media Tiles

You can share on your preferred platform about Gifts of Freedom! Use one of the assets from the social media folder, or repost directly from IJM's accounts. Here is how it works:

- You can use the captions below, or create your own by sharing why you are passionate about IJM's work.
- Please do not edit the images before posting.
- Tag IJM Australia @ijmaus



### Suggested captions

## Gifts of Freedom (General)

This Christmas, you can give a gift that changes lives. Through IJM's Gifts of Freedom, your support helps rescue victims of human trafficking, provide legal aid, and empower survivors with lasting freedom. Choose your gift today and make a real difference in the fight to end slavery and violence. Together, we can bring freedom to those who need it most.

You can give Gifts of Freedom by visiting [ijm.org.au/gifts](http://ijm.org.au/gifts).



## Send Blankets

Send warmth and security to children rescued from dangerous situations. Your gift of two blankets provides immediate comfort and a sense of safety when they need it most. These blankets help children feel secure during their first overwhelming moments after rescue.

You can give warmth and comfort via [ijm.org.au/gifts](http://ijm.org.au/gifts).



# GIFTS OF freedom



## *Provide an Aftercare Package*

A child's first moments after rescue can feel scary and overwhelming. You can give safety and comfort by sending a special care package. This package may include clothing, toys, art supplies, hygiene essentials, and more.

You can give immediate help after rescue by giving Gifts of Freedom via [ijm.org.au/gifts](https://ijm.org.au/gifts).



## *Free Families*

Often, entire families are trapped in slavery. This gift helps investigations to rescue entire families from slavery, as well as providing the means for their freedom and long-term care, breaking the cycle of violence for generations to come.

You can help rescue families by giving Gifts of Freedom via [ijm.org.au/gifts](https://ijm.org.au/gifts).

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*Thank you for partnering with us to  
give the gift of freedom this Christmas!*





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INTERNATIONAL JUSTICE MISSION is a global organisation that protects people in poverty from violence throughout the developing world. IJM partners with local authorities to rescue victims of violence, bring criminals to justice, restore survivors, and strengthen justice systems.

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\* To protect survivors we have used pseudonyms, obscured some images and included photos that do not depict actual victims where appropriate. Consent gathered for all images.



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